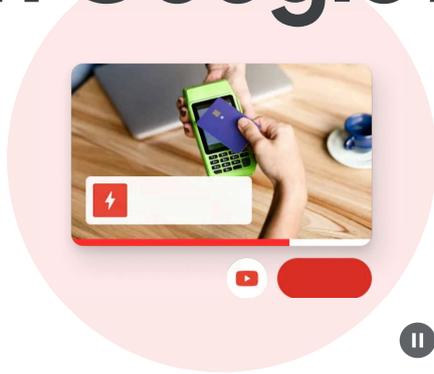


Stand out with Google Ads



Whatever your business goal, drive better results with Performance Max.

[Start now](#)

[Chat with Google Ads](#)



Need help with your first steps? Chat with Google Ads

Connect with our AI-powered chat and learn how Google Ads can help your business. Try asking a question or selecting a conversation starter below.

[How do Google Ads work?](#)

[How can Google Ads help my business?](#)

[Ask something else](#)

Google Ads gives you many ways to be seen with Performance Max



I'm powered by Google AI. Together, we can use Google Ads to grow your business.



Gaming App



 **Game App**
Ad • Gaming App. Inc

FREE



Promote your app

Reach people who are interested in apps like yours to drive installations, or choose to re-engage current users to drive more in-app actions.

[→ Explore App Ads](#)

Achieve all your goals in one place

[Learn more](#)



Maximise leads and conversions

Get better quality leads and enhance conversions.



Increase online sales

Show up where shoppers are and increase site traffic and sales.



Drive in-store foot traffic

Bring people through your doors and increase offline sales.



Show your brand to millions

Put your brand out there to increase engagement.

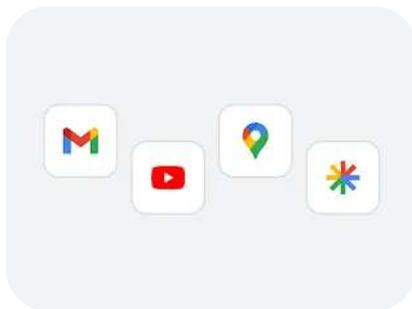
I'm powered by Google AI.
Together, we can use Google Ads to grow your business.



Market your app to new users

Put your app in front of the right users to drive downloads and engagement.

The power of Google, for your business



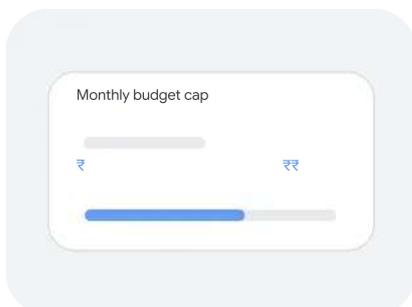
Reach customers wherever they are

Show up at the right time and place across the vast Google Ads ecosystem. Let Google's AI find your best performing ad formats across Youtube, Discover, Search, and more to maximise conversions.



Track, learn, and optimise for ROI

Track conversions to get unmatched audience insights. Google's budget-optimising automation helps you capture new customer opportunities with the highest ROI.



Stay in full control of your budget

Get recommendations, decide your monthly budget, and adjust at any time. Google technology helps you measure results and make the most of your ad spend.

What success looks like



I'm powered by Google AI.
Together, we can use Google Ads to grow your business.



10x

More leads

'With Google Ads, we got 10x more leads vs traditional marketing methods.'

Raghunandan Saraf, CEO, Saraf Furniture



[Watch their story](#)

1 / 4



Let us help.

Get started with our free-of-charge, personalised support. Create your custom ads plan with a Google Ads Expert.



[Schedule a meeting](#)



[Chat with us](#)

Frequently asked questions

[Expand all](#)

What are the different types of Google Ads campaigns I can run?

I'm powered by Google AI. Together, we can use Google Ads to grow your business.





Does Google Ads use AI?



How can I use Google Ads to reach potential customers?



Follow us



Products

Google Ads

YouTube Ads

Merchant Center

Business Profile

Google Analytics

Manufacturer Center

Learning and support

Accelerate with Google

Think with Google

Google Ads Help Center

Your guide to Merchant Center

Your guide to Google Ads

Google Advertiser Community

Partners and developers

Google Partners



I'm powered by Google AI.
Together, we can use Google
Ads to grow your business.



Google Ads Remarketing Tags

Google Ads API

More solutions

Workspace

Chrome

Google Cloud

AdSense

AdMob

Actual results will vary by advertiser.

Google

[About Google](#)

[Google products](#)

[Privacy](#)

[Terms](#)

[? Help](#)

[India - English](#)



I'm powered by Google AI.
Together, we can use Google
Ads to grow your business.